

Data Protection Statement

for the MyLyconet Website

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The protection of your personal data is important for Lyonesse and for the owner of this MyLyconet website. The purpose of the following information is to explain to you which data are collected in the course of your visit to this website and how these are then used. This statement applies to all MyLyconet websites.

1. Use of and the passing-on of your personal data

Should you wish that we, that is the owner of this MyLyconet website, contact you, certain information shall be required from you for this purpose. Personal data encompasses all information concerning personal or factual circumstances which can be attributed to you, either directly or indirectly (e.g. concerning a membership number). These include, for example, given name and family name, postal address, telephone number, E-Mail address and your date of birth. Information concerning your further interests and preferences may possibly also be collected. We use your personal data in accordance with the provisions of the Austrian Data Protection Act. When you provide us with your personal data (e.g. when you complete our contact form or when you send us an enquiry by E-Mail), we record and process the data specified by you in order to communicate with you and to provide you with our services or with information. We can furthermore use your personal data for all purposes for which we have obtained your consent, e.g. in order to inform you about offers from Lyonesse and from its partner companies.

As a fundamental principle your personal data shall only be used by Lyonesse and/or by the owner with the presence on the MyLyconet website. Lyonesse is an internationally active group of companies, whose business activities, management structures and technical infrastructure traverse national frontiers. Your personal data may possibly be forwarded to other group companies within the group, in the case that and to the extent that this is necessary for the provision of a concrete service. Your personal data shall only be passed on to third parties, when and to the extent that this is required for the purpose of contract processing or when you have beforehand given your consent to this. Lyonesse Europe AG can use selected companies for the execution of some services (e.g. the dispatch of mailings and direct advertising, the operation of hotlines, processing of transactions) and shall forward the personal data that is required for this, in the case and to the extent that is in fact necessary. All of the companies are obligated to only use your personal data for the respective concrete purpose and in accordance with Austrian data protection provisions. A more extensive use of the data by the service provider is out of the question.

A forwarding of your personal data abroad shall only take place with your prior consent.

2. Cookies

You can use a part of our web offering without providing us with information about yourself. In this case we also record certain information which is transmitted to us by your web browser in connection with the use of our website (amongst other things the name of the accessed file, the date and time of access, the transferred data quantity, notification of successful access, type of web browser, language and the domain of the page from which you came to us), for the purpose of collecting statistical data regarding the use and efficiency of our web offering and the adjustment of the latter to accord with the needs of our users. We record every accessing of the MyLyconet website and every accessing of a file that is deposited on the website.

Our MyLyconet websites use so-called Cookies, small text files which are deposited on your computer and which can be accessed again at a later stage. Cookies serve to make it possible for you to register for our services and to personalize the web presence for you.

The following Cookies are used on the MyLyconet website:

Description	Parameter	Purpose	Operation
C	7F999A9F96869CB6CBCDBA DED0CDCEC1DDC8DA	Maintains session data for users who have submitted information	(1) Distinguish unique users (2) Remember the number and time of previous visits (3) Remember traffic source information (4) Determine the start and end of a session (5) Remember the value of visitor-level variables
L	69	Stores the visitor's language/ local preference	
SREPSTARS	14378053	Used to distinguish unique visitors	
__utma	Google Analytics	Used to distinguish users and sessions	The cookie is created when the javascript library executes and no existing __utma cookies exist. The cookie is updated every time data is sent to Google Analytics.
__utmb	Google Analytics	Used to determine new sessions/visits	The cookie is created when the javascript library executes and no existing __utmb cookies exist. The cookie is updated every time data is sent to Google Analytics.
__utmz	Google Analytics	Stores the traffic source or campaign that explains how the user reached your site.	The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
__utmc	Google Analytics	Set for interoperability with urchin.js (Javascript Library)	Historically, this cookie operated in conjunction with the __utmb cookie to

		Not used in ga.js.	determine whether the user was in a new session/visit.
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You can adjust your browser in such a manner that it rejects all Cookies, or only specific Cookies. Please note that if you decide not to accept any Cookies, it is then possible that you will not be able to use all of the functions and offers provided by our website.

MyLyconet websites can contain so-called Web Beacons, which are small, invisible graphics which help us to investigate interactions with our website, to place Cookies or to determine the number of visitors to our site. We can build Web Beacons or special coded links into our newsletter and marketing mails, in order to be able to determine whether these messages have been read or whether links contained within these messages were clicked so that, using statistical data, we can determine the degree of success of our transmissions.

Through the use of this MyLyconet website you acknowledge and agree that the above stated Cookies and Web Beacons may be used.

3. Web Tracking

Web Tracking provides us with important data concerning the behavior of the user when using our website and thus enables us to effectively check the degree of success yielded by online activities. The evaluation of the data so obtained is carried out exclusively in an anonymous fashion, it is not traceable to you personally. This MyLyconet website uses Google Analytics, a web analysis service from Google Inc. ("Google"). Google Analytics also uses Cookies which are stored on your computer and which make it possible to analyze the use of the website. The information obtained about the use of this MyLyconet website through the use of Cookies is transferred to a Google Server in the USA where it is stored. Google will use this information to evaluate the use of the website, to put together reports concerning website activity for the operator of the website and to provide further services associated with the use of the website and with internet usage. Google shall also, when necessary, communicate this information to third parties, provided that this is prescribed by law or provided that this data is to be processed by third parties on behalf of Google. Google shall never associate your IP address with other data that is stored by Google. You can prevent the installation of Cookies through the selection of the appropriate settings in your browser software. We would like to point out that in this case it is possible that you may not be able to use all functions of this MyLyconet website to the fullest possible extent.

Through the use of this MyLyconet site, you acknowledge and agree to the processing by Google of the data concerning you, that is collected in the above described manner and for the above described purposes.

You can at any given time object to the collection and use of your IP address by Google Analytics and can, for this purpose, download a deactivation tool from <http://tools.google.com/dlpage/gaoptout?hl=de>.

Lyonesse has extended the Google Analytics code with the code "`_anonymizeIP();`" in order to ensure that the collection of IP addresses occurs in an anonymized fashion and in order to rule out a direct linking to a specific person (identification).

4. Newsletter

If you would like to receive the newsletter that is offered on the website, we shall require you to provide a valid E-Mail address together with information that allows us to check whether you are the owner of the E-Mail address that is given or whether the owner of the address agrees to the receipt of the newsletter (Double Opt-In). No other data shall be collected. You can at any given time withdraw your permission to store this information and your E-Mail address as well as your permission to use them for the dispatch of the newsletter, by unsubscribing to the newsletter using the Opt-Out option that is provided in every issue.

5. Links to third party offerings

The MyLyconet website can contain links to third party web offerings. We have no influence over the design and presentation of these websites, nor over their content or the manner in which they handle personal data and also do not embrace these as our own. Please familiarize yourself with the data protection statements of these linked websites.

6. Questions and the deletion of your data

If you have questions concerning the use of your data, or wish to have your data rectified or deleted, please contact servicecenter@lyonesse.com or the owner of this MyLyconet website.

7. Amendments to this Data Protection Statement

We reserve the right to up-date this statement from time to time, in order that changes to our offers and feedback obtained from our members and partner companies can be taken into consideration. The date of the most recent amendment(s) is located at the very top of this statement. Please call this statement up on a regular basis, therefore, and check whether there is a new version.